

From: Susan Mazurski September 22, 2011 9:11:40 AM  
Subject: Tourism Committee Minutes 09/19/2011 DRAFT  
To: SimsburyCT\_TourismMin  
Cc:

Simsbury Tourism Committee Minutes – September 19, 2011  
DRAFT

In attendance were Liz Banco, Laurie Matczak, Dominique Avery, Terry Boulton, Steve Mitchell , Paulette Clark and Nancy Anstey

The meeting was called to order at 7:45 so that a quorum could be assembled

Minutes from the June and August meetings were approved

Old Business

1. Farmers' Market table for Sept 15 was not opened due to weather and poor vendor turnout
2. Farmington River kayak poster was again discussed and the 2 top choices were picked. Laurie will contact Wanda Coleman to see whether she has others like the one with multiple boats.
3. Everyone was asked to keep the library Tourism board stocked with brochures.
4. A new Hopmeadow Walk brochure was distributed and will be used first for the cell phone walk. It was noted that at the next printing Apollos and Maple Tree need to be included again now that they are under new ownership.
5. Septemberfest was discussed. The tight quarters in the Town Tent was noted but the camaraderie of the various groups prove to be a plus. Not much Tourism material was sold.

New Business

1. A letter of recommendation for the Old Drake Hill Flower Bridge was sent to the DAR to support their nomination for a community award
2. Nancy Anstey and Liz presented the outline of the Farmington Valley Tourism Forum to be held Nov 9 from 7-9 in Eno. Kip Bergstrom, Exec. Dir of the State Dept of Culture and Tourism is invited to see what the FV towns have to offer. There will be a few brief presentations, a few words from Kip and a Q & A period. Town officials as well as group reps will be

invited.

Next meeting to be held Oct 17 at the Simsbury Inn Stratton room

Meeting adjourned at 9 pm

Respectfully submitted by Liz Banco